



Network of European
Museum Organisations

21st NEMO Annual Conference



1 – 3 November 2013
Bucharest, Romania

Programme

Friday, November 1, 2013

10:00 am

REGISTRATION AND COFFEE

10:30 am

WELCOME

Welcome from NEMO
Slebe Welde, Chair

Welcome from the Romanian Ministry of Culture
Daniel-Constantin Barbu, Romanian Minister of
Culture, and **Radu Borolau**, Secretary of State

Welcome from the National Network of
Romanian Museums
Dragos Eduard Neamu, President

Welcome from the National Museum of Art of Romania
Roxana Theodorescu, Director

11:15 am

FOCUS ON ROMANIA:
MUSEUM POLICIES AND PROJECTS

Moderator: **Codruta Cruceanu**, Museum Expert,
National Museum of Art of Romania

The Museum Landscape in Romania: Museum policies
Virgil Stefan Nitulescu, Chair, ICOM Romania, and
General Manager, National Museum of the Romanian Peasant

From Denmark to Romania: "Pack your bags!":
Cross-border training for curators
Dragos Neamu, President, National Network of
Romanian Museums

12:00 pm

LUNCH



1:30 pm

MUSEUMS IN A DIGITAL WORLD

1. DEFINING THE FIELD

Introduction and Moderation: **Monika Hagedorn-Saupe**,
Deputy Director, Institute for Museum Research, Germany

Where do museums stand in the digital age?
Private companies, heritage institutions and the civil society
Paul Klimpel, Lawyer, iRights.Law, Germany

How to survive as a museum in the digital world
Nick Poole, CEO, Collections Trust, UK

Legal aspects of digitising the museum: Both sides now!
Dimitrios Tsolls, Lecturer, University of Patras, Greece

Mobile Museums: Where things stand
Charlotte Sexton, President, Museum Computer Network, USA

3:30 pm

COFFEE BREAK

4:00 pm

*2. FROM EUROPE TO THE REGION: ACTIVITIES FOR AND
FROM THE MUSEUMS*

Presentations and panel discussion
Moderation: **David Vulliaume**, Secretary General, Swiss
Museums Association

European level
Europeana and Museums
Harry Verwayen, Deputy Director, Europeana, The Netherlands

National level
Going digital in Finland
Kimmo Levä, Secretary General, Finnish Museums Association

Regional level
Digitising the Stadtgeschichtliches Museum
Volker Rodekamp, Director, and President,
German Museums Association

5:30 pm

END OF CONFERENCE

7:30 pm

Reception and tour followed by dinner at the National
Museum of Art of Romania

Saturday, November 2, 2013

9:00 am

REGISTRATION AND COFFEE

9:30 am

WELCOME

Welcome from Antipa Museum
Dumitru Muraru, Director

Welcome from NEMO
Siebe Welde, Chair

9:45 am

THE MUSEUMS' COMPONENT OF CITIZENSHIP

Introduction and Moderation: **Henrik Zipsane**,
Director, Jamtli Foundation, Sweden

Museums and the sense of European citizenship.
Key themes and dilemmas
Massimo Negri, Director, European Museum Academy,
The Netherlands

The right to cultural access and to cultural
engagement: What museums need to hear
Mercedes Glovnazzo, Director, Interarts Foundation, Spain

Cosmocaixa Barcelona: Science for all citizens
Jorge Wagensberg Scientific Director "la Caixa",
Foundation, Spain

Collaborating with the public: Crowdfunding and more
Enrica Pagella, Director, Palazzo Madama and the
Borgo Medievale, Italy

"Libraries changing lives":
How to maximize citizen participation
Panos Papoulias, Management Advisor, Stavros
Niarchos Foundation Cultural Center, Greece

12:00 pm

LUNCH (and optional tour through museum)



1:30 pm

EU 2020 STRATEGY AND MUSEUMS:
POLICIES AND PROGRAMMES

Introduction and Moderation: **Margherita Sani**, Istituto Beni
Culturali Regione Emilia Romagna, Italy

A new vision for culture in the EU:
How museums can contribute to Europe
Luca Bergamo, Secretary General, Culture Action Europe, Belgium

The future of EU cultural funding: How museums can benefit
Mioara Lujanschi, Head, Romanian Cultural Contact Point

Versatile Museums:
The Seaplane Harbour of the Estonian Maritime Museum
Urmas Dresen, Director, Estonian Maritime Museum

3:00 pm

CONCLUSION AND END OF CONFERENCE

3:30 pm

COFFEE BREAK

4:00 pm

NEMO GENERAL ASSEMBLY
(Associated and full members only)

Activities and budget 2013
Julia Pagel, NEMO Project Manager

Info session/workshop for NEMO members:
What's my role in the network?

5:30 pm

END OF MEETING

7:00 pm

Tour and Dinner at Artmark
(Str. C.A. Rosetti, nr. 5 010281 Bucharest www.artmark.ro)

Sunday, November 3, 2013

9:30 am

Bucharest sightseeing tour and individual tour
(meeting point: Hotel Golden Tulip)

Practical Information

Venues

Day 1: November 1, 2013

The National Museum of Art of Romania
Calea Victoriei 49-53
Bucharest
Romania
www.mnar.arts.ro

Day 2: November 2, 2013

Antipa - National Museum of Natural History
Șoseaua Kiseleff 1
Bucharest
Romania
www.antipa.ro

Getting to/from the Airport

By Taxi The taxi company Fly taxi, www.taxify.ro, is the only taxi company accredited by the State to work with the airport. A ride from the airport to the city centre costs about 30 lei (ca. 7 Euros).

By Bus Bus Express no. 783, www.ratb.ro, leaves from the airport right in front of the main entrance for Arrivals, with destination "Piata Romana". From there, it is a 10 mins walk to Hotel Golden Tulip. The tickets can be purchased at the bus station desk in the airport. A 2-journey ticket costs 7 lei (about 1.70 Euros).

NEMO

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